

USDA Foreign Agricultural Service

# GAIN Report

Global Agricultural Information Network

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## India

**Post:** New Delhi

### The Food and Grocery Forum India

**Report Categories:**

Trade Show Announcement

Promotion Opportunities

Market Promotion/Competition

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**Report Highlights:**

This report provides information on the Food and Grocery Forum scheduled to take place from January 9-11, 2014 in Mumbai. Firms that are interested in exploring the Indian retail sector may find this show to be a useful platform for learning more about the Indian market.

India is a small but growing market for imported consumer-ready food products. Currently, a relatively large number (approximately 10) of food shows are held annually in major cities like Delhi, Mumbai, Hyderabad and Chennai. The shows are small compared to major international exhibitions and a larger national show has yet to develop. A listing of upcoming trade shows is available in IN3021. Currently, the U.S. Department of Agriculture endorses AAHAR held each March in Delhi and Annapoorna held each September in Mumbai. However, the Office of Agricultural Affairs continues to visit and evaluate shows to determine the best endorsement options in India.

### **The Food and Grocery Forum India**

The Food and Grocery Forum India (FGFI) combines India's leading conference on issues affecting the food retail sector with a growing concurrent trade show. The seventh edition of FGFI is scheduled to take place from January 9 to 11, 2014. Presentations and discussions typically include representatives from India's leading retailers, food processors and industry consultants. FGFI continues to evolve in an effort to meet the needs of the industry and the trade show portion of the show has expanded significantly in recent years. The Forum of Indian Food Importers, a trade association representing approximately 50 importers, has been a regular sponsor and a number of importers participate in the trade show. FGFI provides participants with a good opportunity to learn about trends and opportunities facing the food industry while meeting with some of India's leading food importers.

1. Additional information on the 2013 Food and Grocery Forum is available in the [2013 Post-Show report](#).
2. Additional information about the January 2014 show to be held in Mumbai from January 9-11 is available via this link <http://www.foodforumindia.com/>.

**Disclaimer:** This report is intended to provide firms that are interested in the Indian market with information about trade show opportunities in India; it should not be considered an endorsement of the shows. For more information, contact the organizers or the Office of Agricultural Affairs at [agmumbai@fas.usda.gov](mailto:agmumbai@fas.usda.gov).